

# Elections need change

Applications for BYUSA president are due Friday, officially beginning BYUSA's unique election process. However, given the responsibilities of the BYUSA president, "unique" might be too kind a word.

In last year's election only 22 percent of BYU's student body took the 15 seconds necessary to stop and vote at one of the ballot boxes on campus. That meant that at a school with enrollment hovering close to 30,000, it took less than 3,000 votes for Brett Blake to win. It is a display of apathy that accents a serious disparity between the position and the election process.

Looking at the complaints of students, it appears they have two major reasons for not voting. First, many students say that since candidates are screened by a committee before being placed on the ballot, it doesn't really matter who wins because all the candidates fit the same mold. These students see no reason to participate in an election they perceive as nothing more than rubber-stamping the type of president the screening committee wants.

Second, many students see the BYUSA president as nothing more than the president of a service association, charged with organizing service projects and dances. In fact, BYUSA officers often go out of their way to let people know that BYUSA is not a student government and shouldn't be viewed as one. As a result, people who don't have a compelling interest in BYUSA activities don't vote.

If accurate, both reasons seem to justify the lack of participation in BYUSA elections. However, a statement made by Brett Blake in last semester's final meeting of the Student Advisory Council highlights the need for a drastic increase in voter participation and, therefore, an elimination of reasons not to vote. Talking about representing the views of the student body to the administration on issues such as dress and grooming standards, bicycle policy and student insurance, Blake said that responsibility falls upon the BYUSA president, having been elected by the "students as a whole."

If Blake's statements are correct, and the BYUSA president does indeed serve as the student's mouthpiece in front of administrative policy-makers, it is important to hold the type of election that ensures the president will represent all BYU students something that, with 22 percent voter participation, is currently not the case. To correct the situation, we offer two possible solutions.

First, university officials could publicly accept that the BYUSA president serves as the student's representative to the administration — the traditional role of student governments — and then hold open elections, eliminating the screening process in an attempt to provide students with a diverse group of candidates. A second alternative is to hold an open election for a second position, specifically created to share with the administration student views on important issues. Either of these solutions would invite greater voter participation in choosing a student representative. After all, in choosing an official mouthpiece, the voices of 80 percent of a constituency is a terrible thing to waste.

This editorial is the opinion of The Daily Universe Editorial Board, which comprises the associate publisher, editor, opinion page editor, a teacher of opinion writing and a student staff member. The Universe Opinions are not necessarily those of Brigham Young University, its administration or sponsoring church. The Editorial Board meets Tuesdays at 1 p.m. in 541 ELWC. All meetings are open to the public.

# Fate of newspapers unknown

By JANET HART  
Senior Reporter

One major change newspapers will need to make is to become more tailored for specific audiences, Gholdston said. One way to accomplish this task is to have the reader decide which sections of the paper he wants.

With television bringing up-to-the-hour news reports from around the world, the future of newspapers may seem bleak. More and more papers are going out of business, while the remaining ones search for ways to attract more readers.

Newspapers once played an across-the-board information role, said John Gholdston, associate publisher of The Daily Universe. In the 40s, nearly every household in America read one newspaper if not two.

However, since the day television became a major news source, newspapers have been forced to make format changes, he said. USA Today changed newspaper format almost into an extension of broadcast news.

Gholdston said, "The USA Today style has become a permanent feature in journalism as many other newspapers are mimicking the format." The style features short, precise pieces of information with a large amount of color and graphics.

Jerry O'Brien, publisher of The Salt Lake Tribune, said the newspaper's readers reacted too strongly to USA Today. "All American papers look the same. It's no trick to become like USA Today. The real trick is to not fall into the trap."

O'Brien said papers such as The New York Times, The Wall Street Journal, The Washington Post and The Salt Lake Tribune all have the same basic format. This format is coming to the subscribers and works for the advertisers.

"It's like the Baby Ruth candy bar wrapper or the Coca-Cola bottle. People feel comfortable with the format of today's papers," O'Brien said. "The future of newspapers is very, very good."

# Utah Valley air quality unhealthy

By MARK L. REED  
Editor

If you were returning to Utah Valley after Christmas, perhaps you noticed the beautiful, snow-covered mountains on the east side of the valley. But then again, you probably couldn't see them.

Despite some clearing near the mountains Sunday, for the last week there has been a heavy temperature inversion in both Utah Valley and Salt Lake Valley, causing the Utah Bureau of Air Quality to issue warnings in both areas because of trapped under warmer air, which results in increased amounts of pollution and particulates suspended in the atmosphere.

For the last few days the bureau issued a health advisory statement encouraging people with heart and respiratory ailments to reduce physical exertion and outdoor activity because the air in the Utah County residential area is now classified as unhealthy. The bureau also asked people to reduce non-essential use of motor vehicles.

According to a Friday Desert News article, readings taken Thursday from a malfunctioning air monitor in London, prompted the bureau to issue class "C" warnings because pollution readings were three times the allowable amount. So Friday many schools in Utah Valley See WINTER on page 8

## Inside:

- What are the trends at BYU? —see story on page 4
- What does the future hold for television and radio news? —see story on page 7

# BYU's top stories

By LOIS DECKER  
Universe Staff Writer

It seems that to be famous around BYU campus during 1990 you either had to be able to throw a football and break 42 NCAA football records, or you had to sneak around the library with a pair of scissors in hand and go by the name of "The snipper."

Here are a few of BYU's top stories for 1990:

- The mysterious "snipper," who roamed the hallways of the Harold B. Lee Library, mercilessly snipping hair and clothing of sleeping female BYU students. The infamous "snipper" reportedly cut holes in the clothing of four women and cut three inches off another woman's pony tail.
- Married student's BYU health insurance premiums increase dramatically, making it more expensive to be insured for some BYU married students than it is to go to school.

The postponement of an attempt to implement a Fall 1990 bike policy that would have restricted bicycles to the outer perimeter of campus.

- BYU's president Rex E. Lee is diagnosed as having a return of cancer. Even though the new type of cancer he has, called mycosis fungoid, is incurable, he said he expects to fulfill his full term of being president of BYU.
- A housing shortage in Utah Valley causes the vacancy rate of approved married housing for BYU students to plummet.
- Brett Blake wins the election for BYUSA president despite claims that ballots were stuffed by members of his campaign.
- Big blue recycling containers are placed around BYU campus. BYU's Eco-Response and the Physical Facilities Divisions worked some BYU married students than it is to go to school.

# 1990's TOP 10

The following 10 news events are the top stories of 1990 as chosen by the Associated Press newspaper editors and broadcast news directors in the United States.

1. The Persian Gulf crisis begins when Iraq invades Kuwait, making hostages of thousands of foreigners, setting off a world wide military response and causing President Bush to call thousands of reserves to military duty.
2. East and West Germany reunite, restoring Germany to the whole country it was before 1949 when the two separate countries were formed.
3. The Soviet Union undergoes social and economic reforms, throwing the country into turmoil. Starvation is a threat, and moves toward sovereignty are afoot in all 15 republics.
4. The savings-and-loan scandal touches five senators and the president's son while the bailout for the crisis increases.
5. Cold War starts to thaw as relations warm between the United States and the Soviet Union.
6. Congress and the president debate the budget for five months, and the government shuts down before a package containing a tax increase is approved.
7. U.S. economy is in a slump; layoffs and foreclosures rise throughout the country, and warnings of recession increase.
8. Young democracies in Eastern Europe are threatened by ethnic turmoil and economic hardship.
9. Panamanian dictator Manuel Noriega is captured by the United States and brought to the country to stand trial on drug charges.
10. Great Britain's Prime Minister Margaret Thatcher, the first woman to be elected to the office in British history, steps down after 11 years in power.

Source: Associated Press

BRYANT BECK/Daily Universe

# LETTERS TO THE EDITOR

going to hold back our best weapons, we are asking for another Vietnam, fighting with one arm tied behind our backs.

Noel Smith  
Mapleton

## Enlightened elections?

To the Editor:

Three cheers for the end of one-party politics in Albania. It appears now the entire western world has joined America in embracing a multi-party system.

Nonetheless, I hear tell of an institution for higher learning established in the top of the mountains that still requires party approval for all candidates. Unfortunately, this place has yet to be enlightened to the benefits and virtues of democracy. Has anyone heard of this place? I hear it was in some place like Utah.

Joel Wright  
Provo

WAC's first Heisman winner helped give LaVell Edwards two of the biggest losses he has ever had. Let's face it, when Ty Detmer does anything, he does it big.

Detmer has even inspired President Rex Lee to get away from himself and make probably the one statement he regrets most, comparing Methodist Heisman trophy winners with Mormon missionaries.

But Detmer doesn't have to worry to much about his future. If Edwards doesn't want him there is always an opening as a bike cop on BYU campus. Someone has to hand out parking tickets and chase down delinquent bikers during class changing hours.

I'd feel it a patriotic duty to enforce rules by the same campus that brought us a BYUSA vice president over the Student Advisory Council who denies telling a roomful of students that he had never read the BYU honor code.

Sources confirm that the vice president has taken steps to rectify his position on the honor code. He has joined with Detmer and Lee in a new campaign to not be a member of a street gang.

## The 5th Floor

By Dallas Scholes



The year 1990 caught me off guard. In January I was engaged. I got married in July — one week later Saddam Hussein invaded Kuwait. Then, to make matters more confusing, Germany was united and Utah County elected a Democrat.

In the midst of all this George Bush proudly proclaimed, "I do not like broccoli and I haven't liked it since I was a kid and my mother made me eat it and I'm president of the United States and I'm not going to eat

## Saddam uses media

To the Editor:

The only hope Saddam Hussein has to get away with the rape and murder of Kuwait is to use the news media to get the American people to rise up against their own government. When he was releasing his unwilling "guests" a few at a time, he succeeded in keeping his "good deeds" in the daily news for some time. When he made one last-ditch effort by releasing all remaining hostages before Christmas, some people did get out and march in his defense, but most are far

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# NEWSPAPER

Story continued from page 1

percent of the readers enter a story through a photograph, he said. The Journal is trying to increase its visual aspects by using subtitles and pull-out quotes.

Morris said readers look for colors and photos. Such features help them determine in a hurry if the article is

one they wish to pursue. "Papers need to be aware of the change in taste of the audience. People want it in a hurry and in a pretty visual package."

Jim Mortimer, publisher of The Deseret News, said newspapers need to have more electronic information available to readers. This would give

audience members with a computer having modem capability the chance to call in for the information they need.

There are still standard qualities of newspapers which will keep it in the forefront of news dissemination, Gholdston said. "Newspapers go where a person goes, whether in a

car, a subway or the bathroom."

Newspapers provide indepth coverage of events which television cannot provide because of time restraints. Papers also wait for people, Gholdston said. Television news airs at only certain hours such as five, six and 10 p.m. whether a person sees it or not.

## NEWS DIGEST

Compiled from staff and news service reports

### Saddam tells Iraq to brace for long war

Saddam Hussein told Iraqis on Sunday to prepare for a long war against the "tyranny represented by the United States," and he again ruled out an unconditional withdrawal from Kuwait.

In a national television address three days before the first direct U.S.-Iraqi talks, Saddam again linked any pullout to an Israeli withdrawal from the occupied territories — a stand Washington has repeatedly rejected.

In Washington, Secretary of State James A. Baker III repeated that stand, saying: "We will not agree to anything that would constitute linkage."

Baker also said that after his scheduled talks Wednesday with Iraqi Foreign Minister Tariq Aziz in Geneva, "I am closing the door" to further meetings.

Also Sunday, 18 Belgian and six Italian air force jets flew to Turkey to help defend its frontier with Iraq if war breaks out.

They were part of a NATO air team requested by Turkey, whose border with Iraq is a possible second front in a Persian Gulf war.

Iran and the European Community made new efforts to try to avert a gulf war. Iran urged a 46-nation Islamic organization to consider a peace initiative, and the EC repeated an invitation to Aziz to meet for talks. Aziz rejected the original European offer on Saturday.

"Things could change in the coming days," French Foreign Ministry spokesman Daniel Bernard said in explaining the new invitation.

Saddam's TV address came nine days before the Jan. 15 U.N. deadline for Iraq to pull out of Kuwait or face possible attack.

### Israel fears talks on Palestinian issue

JERUSALEM — One thing frightens Israel almost as much as Iraq drawing the world into a war: Iraq drawing the world into a Middle East peace conference that gives outsiders a say in the Israel-Palestinian conflict.

Thus Israelis are edgy about Wednesday's planned meeting in Geneva between U.S. Secretary of State James A. Baker III and Iraqi Foreign Minister Tariq Aziz.

They see in it the potential for realizing their two worst nightmares.

First, a peaceful Iraqi withdrawal from Kuwait could leave Saddam Hussein in power, with the most formidable Arab army facing Israel.

Second, it could foster an international conference on the Middle East, which would discuss Israel's 23-year-old occupation of the West Bank and Gaza Strip.

Since Iraq invaded Kuwait Aug. 2, Israelis have said that the only satisfactory end to the Persian Gulf crisis would be the destruction of Saddam and his military might.

Any other solution, the daily Yedioth Ahronoth wrote soon after the invasion, "would mean that we would remain here alone with Saddam and his mad ambitions, and only four minutes from his missile launchers and chemical bombs."

Joseph Alpher, a military analyst at Tel Aviv University's Jaffee Center for Strategic studies, made the same point Sunday at a meeting with reporters to introduce a new study on military power in the region.

"Success in the conflict with Saddam Hussein has to mean more than getting him out of Kuwait," he said.

### 1,500 reported dead in Somalian fighting

MOMBASA, Kenya — Evacuees from Somalia's capital on Sunday told of a city in smoke, with large sections blasted and burned in street battles between rebel and government forces that left "corpses decomposing everywhere."

The rebels said Sunday they had launched their final offensive to end President Mohamed Siad Barre's 21-year rule in this Horn of Africa nation of 8 million. The rebels say more than 1,500 people have died in eight days of fighting.

On Saturday, American and Italian aircraft evacuated hundreds of foreigners, but the heavy fighting prevented Italian cargo planes from continuing the rescue operation Sunday, Italy said.

It said it would attempt a sea rescue Tuesday if its planes could not land by then.

The United States says all Americans have been evacuated.

Egyptian sources reported that a Saudi airliner managed to land Sunday in Mogadishu, the capital, on a separate mission to rescue Arabs trapped by the fighting.

Scores of foreign evacuees, mostly women and children, recounted Sunday the horror in Somalia's capital.

They arrived a day earlier at this Indian Ocean port aboard Italian cargo planes.

They said that large, primarily residential areas in the northwestern section of Mogadishu had been turned to rubble.

"There are corpses decomposing everywhere in those areas," said one Swedish woman, who spoke on condition of anonymity.

Many of the foreigners did not want to be identified, saying they hesitated to speak openly until their relatives and friends were safely out of Somalia.

## WEATHER

### Area Forecast

**Today:** Mostly cloudy. High in low 30s, low in teens to lower 20s. 20% chance of snow.

**Tomorrow:** Mostly cloudy. High 30s, low in high teens to lower 20s.

**Sunrise:** 7:52 **Sunset:** 5:16

**Mostly Cloudy**

**Yesterday's weather at BYU (24 hours ending 5 p.m. yesterday)**

High temperature: 41  
Low temperature: 28  
One year ago high & low: 31, 9  
Peak wind speed: 6 mph  
Air quality: Utah County residential-unhealthy; downtown Provo-moderate

High Humidity: 74%  
Low humidity: 42%  
Precipitation: no trace  
Month to date precip.: 24 inches

Source: Nat'l and BYU Weather Services

BRYANT BECK/Daily Universe

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### Thought of the day:

*"How beautiful upon the mountains are the feet of him that bringeth good tidings, that publisheth peace."*

— Isaiah 52:7

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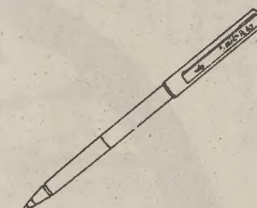
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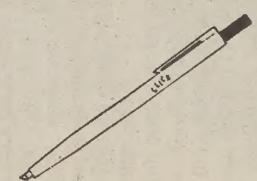
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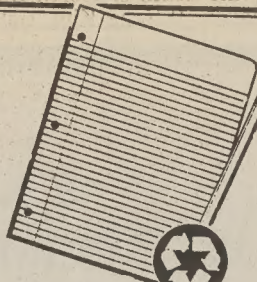
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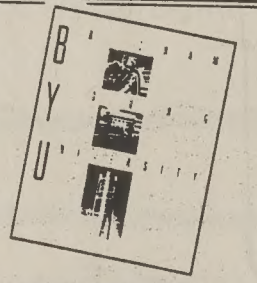
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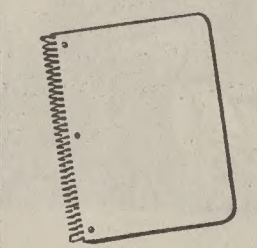
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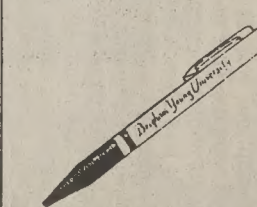
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# CAMPUS

## Standard bearers are hope of Israel

KARA LEIGH HAMILTON  
Universe Editor

Members of The Church of Jesus Christ of Latter-day Saints have certain standards that have been established by the Lord that need to be followed, said Elder Russell M. Nelson Sunday in the BYU 18-stake fireside in the Marriott Center.

Elder Nelson, a member of the Quorum of the Twelve Apostles, urged to such standards as standard bearers and said "as standard bearers willingly and fully take sacred name upon us."

Elder Nelson said, "Standard bearers are the hope of Israel in Zion's army. They help to hasten His work and glory just as the Lord has decreed."

—Elder Russell M. Nelson  
Member of the Quorum of the Twelve Apostles

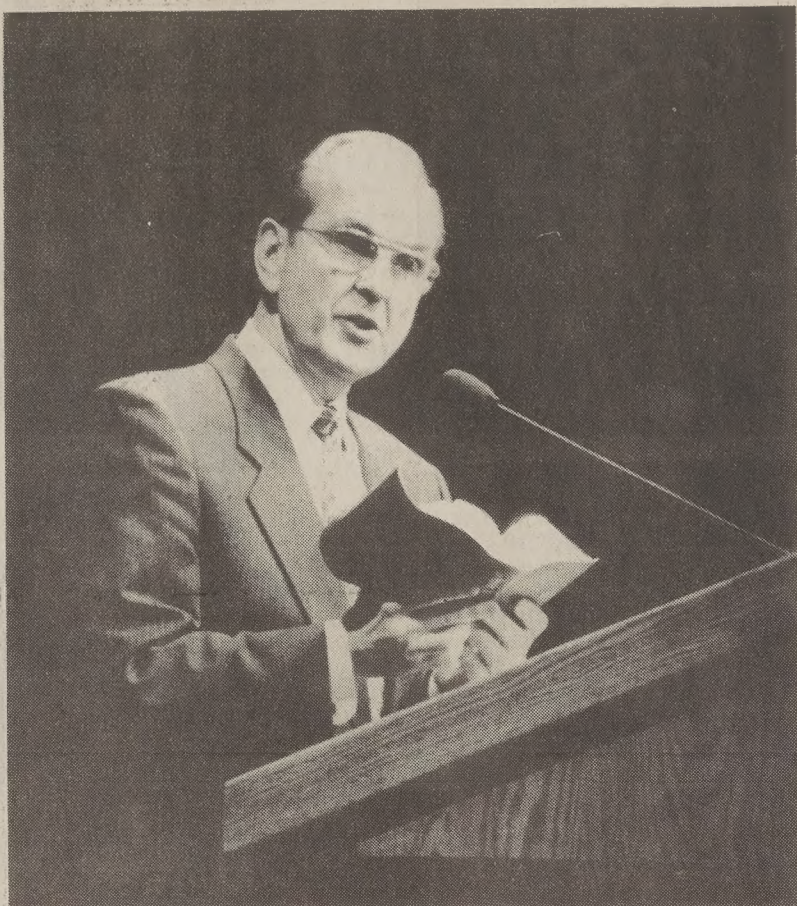
Nelson said that the body is a temple of God and it should be honored by dressing modestly. In the third area, friendship, he said to "cultivate the companionship of good friends but seek to broaden the circle." He said to enjoy the opportunity to learn more from others and to share your testimony often.

Elder Nelson said in the area of honesty that "an honest person needs to remember only one version of an event." Language was the fifth area and he said we have the potential to speak with the tongues of angels so don't speak with vulgar words.

In the area of media he said the person who patronizes smut must bear the ultimate consequences. Pertaining to the seventh area, word of wisdom, Elder Nelson said as you keep the word of wisdom you will be blessed now and evermore. Music, dancing and recreation was the eighth area.

Concerning the ninth area, sexual purity, Elder Nelson said the use of procreational powers should be reserved as He would have them be used. He said, "While the world condones safe sex, you condone secret sex."

The tenth area, the sabbath day, he said not to passively follow the lists of



Universe photo by Michael Hammer  
Elder Russell M. Nelson, a member of the Quorum of the Twelve Apostles spoke Sunday at a BYU 18-stake fireside.

do's and don'ts, but to study the scriptures when questions are asked concerning appropriate behavior on the sabbath.

Elder Nelson said that for our spiritual health there is no greater guide than the Holy Ghost and on the twelfth area, repentance, he said to

remember that "repentance is not repentance until sins are forsaken and repeated no more."

Elder Nelson said that living these 12 standards can help us in our lives. He said, "He (God) has established standards for all of us so we can all be standard bearers of the Lord."

## Korean reunification possible, professors say

By KATHRYN E. FERREL  
Universe Staff Writer

Speculation about reunification possibilities for divided nations such as Korea runs rampant as a united Germany enters its first new year in more than four decades.

The possibility of a North and South Korean reunification would be most likely if South Korea dominated North Korea in a military conquest or if North Korea suffered a governmental collapse, said Dr. Mark Peterson, an assistant professor in the Department of Asian and Near Eastern Languages.

Although these scenarios are premature, the death of North Korea's aging leader, H. Sung Kim, could be the key to the timing of a reunification. "When he dies, I think we will see precipitous changes," Peterson said.

Although less probable, he also said reunification might occur if North Korea dominated South Korea, or if a negotiated settlement or compromise of some type was reached between the two countries.

Regardless of the method, if reunification were to occur, historical, religious, linguistic and political differences would need to be reconciled, Peterson said.

Michael Allen, of the History Department, said even though Koreans share more than 5,000 years of history, the last 45 years of it have not been recorded to the satisfaction of either country.

"It is by no means clear what Koreans will make of their history, if and when they are reunified. But one thing, at least, is clear. History will have to be rewritten after reunification," Allen said.

Shamanism, Buddhism and Christianity are all strong religions in South Korea, said Dr. Spencer Palmer, coordinator of Korean Studies for the Kennedy Center.

In contrast, no religion is strong in North Korea.

Palmer said the differences that religious influences have made in history, art and liberation theology in South Korea would need to be reconciled.

Dr. Han Kon Kim, of the Department of Asian and Near Eastern Languages, said dialectical differences in the Korean language existed before the country was divided. Since the division, differences have resulted from North Korea's efforts to standardize the language.

However, the lexical, or vocabulary, differences between the two countries are not more than 10 percent of the language, Kim said. "The differences resulting from the division seem to be only superficial."

In East and West Germany, reunification seemed impossible. But since Germany set the precedent, there is now hope that it might also be possible for Korea, said Scott Burnett, who teaches in the Department of Asian and Near Eastern Languages.

German reunification was different because there was cultural exposure from one country to another and no civil war, Burnett said. These differences cannot be underestimated.

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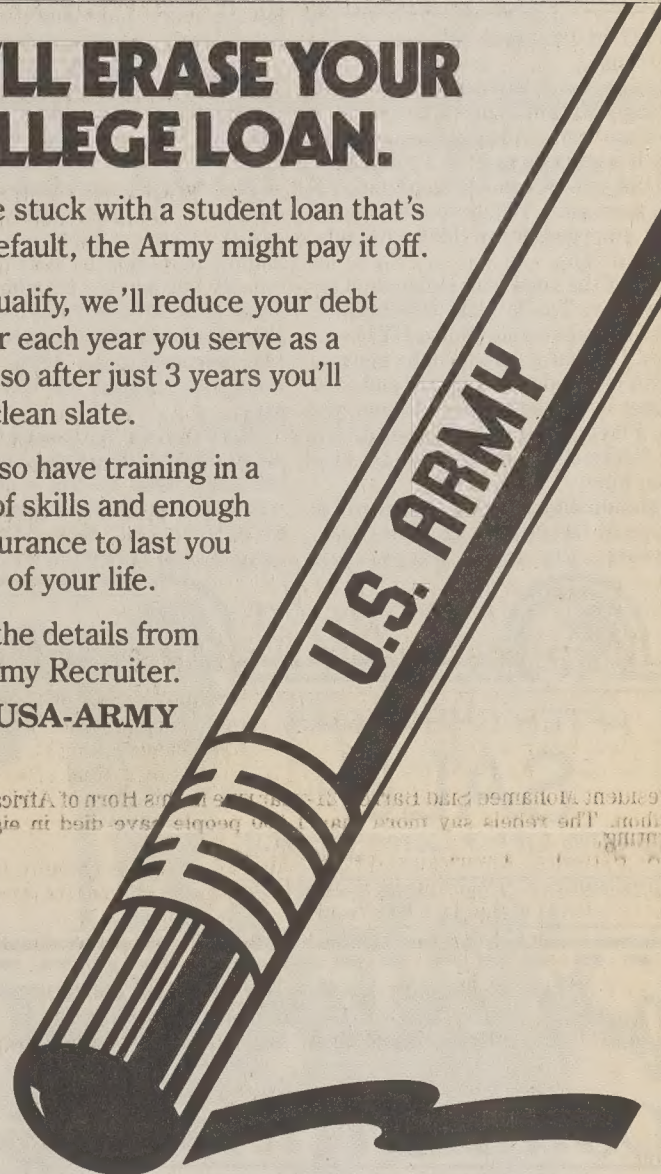
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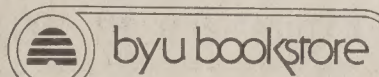
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## LIFESTYLE



A man grabs a tube spread-eagle in the air after hitting a bump. Tubing is a popular trend at BYU. Universe file photo

## BYU trends catch on in 1990

By ANGELEE J. HARRIS  
Lifestyle Editor

BYU in 1990 was full of changes and trends.

Nationally, 1990 was the year for Teenage Mutant Ninja Turtles, slap bracelets and dancing flowers. Locally it was the year for Ty Detmer, BYUSA-sponsored dances and tuition increases. Whatever the trend, BYU emerged from 1990 with new tops and flops.

One of the tops was Heisman Trophy winner Ty Detmer, who became one of the most well-known BYU students. Detmer paraphernalia became the BYU trend with posters and ties. Detmer even became the subject of a rap. Playing on many radio stations, the "Detmer Rap" vowed to kick some "hiney."

Individuality was the top word in fashion at the beginning of the year. However, the trend flopped and

couldn't come to full potential at BYU during 1990 although a dress-code allowing more individuality was discussed until the end of the year.

In BYU slang the terse negative "not" was a top. It accompanied the ever-popular "Oh my heck," which, although common, does little to impress.

The night life also changed for BYU students. The first comedy nightclub in Utah County, Johnny B's, found a willing audience in BYU students, quickly becoming a popular hangout. Meanwhile, Provo dance club The Ivy Tower closed and reopened under new ownership in 1990, and The Palace celebrated its 12th anniversary.

Students also witnessed the horror story of an outrageously high phone bill come true in one student's life when Dave Partlow had to raise \$1,200 for his bill. Most of the cost was owed by one of Partlow's roommates,

who dialed 1-900 numbers and then left Utah before paying the bill. Partlow eventually raised enough money to pay the bill through dances.

In recreation, BYU students became involved in mountain biking and exploring the nature trails around Provo. Rollerblading was the hot new spring sport. When the snow hit, poor class attendance indicated the reigning popularity of skiing and snowboarding. Tubing and sledding at the bell tower hill were also a must.

New records were set in 1990. Alan Osmond's "Stadium of Fire" at the Cougar Stadium sold out for the 10th straight year in July. For the first time in history, auditions for three separate plays were held in the same week by the BYU Theater Department. And "The Little Mermaid" became the highest-grossing film of all time for the SCERA theater in Orem.

On the social scene, BYU students still continued the dating ritual and found that dating could even be a spiritual activity on Sunday. Students were also urged to choose BYUSA-sponsored dances, not dances that were organized for pure profit by people not associated with BYU.

Creativity emerged and creativity was criticized in 1990. One of the most creative plays at BYU was "Tales from the Thousand and One Nights" where actors portrayed scenery and characters. The most criticized work of art displayed at BYU was one in a series of 165 drawings about breath by Jonathan P. Levin. "Breath Drawing B/LXV" received criticism for nudity.

Meanwhile, the barbershop quartet "Four Men in A Bathroom" began their rise to the top. Erik Felsted, Gary Lewis, Doug Johnston and Will Thomas chose the name to stick out in people's minds.

Some BYU graduates were also making news. The first female member of The Church of Jesus Christ of Latter-day Saints to be nominated for a Grammy Award for gospel music was BYU graduate Janine Lindsay.

Another graduate's first novel, "On My Way to Paradise," won the Phillip K. Dick Special Award. Dave Wolverton began the book as a short story that won the L. Ron Hubbard Writers of the Future Contest. And former BYU students Matt and GiGi Hasasra were making changes in fashion with their Fallout Radioactive Wear Co.

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# SPORTS

## Cougars open conference season

BYU downs SDSU 81-61 with strong play from bench

By SHANE WILD  
Assistant Sports Editor

The BYU Men's Basketball team opened the 29th Western Athletic Conference season by defeating San Diego State Friday night in San Diego, 81-61.

With their first win outside of Utah, the Cougars improved to 7-7 overall and 1-0 in WAC. "We had a very pre-season schedule and we didn't think we learned a lot and didn't have some confidence that we can win with some of the best teams in the country," BYU Head Coach Larry Reid said.

Shawn Bradley blocked five shots and moved into fourth place on the career blocked shots list, passing Jim Usevich. In just his 14th game, Bradley has 88 blocked shots, a career record of 208 set by Greg

Reid. The turning point of the game came in the second half when Marty Dow of SDSU went over the top to give SDSU a 44-36 lead at 44-36 with 13:24 left in the game. That ignited Bradley and the Cougars as they went on a 17-4 run to pull the game back to 44-40. The Cougars had no first half points on turnovers, but had 26 points in the second half.

## WAC Basketball Standings

Team	Win	Loss
UTEP	2	- 0
Utah	2	- 0
Wyoming	1	- 0
Brigham Young	1	- 1
New Mexico	1	- 1
Hawaii	1	- 1
Air Force	0	- 1
Colorado State	0	- 2
SDSU	0	- 2

BRYANT BECK/Daily Universe

Bradley finished with 24 points, 17 in the second half on 10-15 shooting. He also had five rebounds. The BYU bench played well with Jeff Campbell playing 33 minutes and Mark Santiago pitching in 11 points.

The victory was the third straight over SDSU. BYU holds an 18-10 advantage in all-time confrontations with the Aztecs. The Cougars, conference co-champions last year, were picked by WAC media to finish fifth this year. The game was seen by a national audience on ESPN and was the first game of the network's new contract with the WAC.

## Scoring drought helps 'Bows defeat basketball team 74-65

By SCOTT NIENDORF  
Sports Editor

The BYU Men's Basketball team went scoreless over an eight minute period in the second half en route to losing its first conference game to the Hawaii Rainbows Saturday night at the Neal Blaisdell Arena in Honolulu, 75-64.

The Cougars evened their conference standing to 1-1 and fell to 7-8 on the year. Hawaii raised its conference mark to 1-1 and improved to 9-4 overall.

Senior Scott Moon led the Cougars with 22 points and seven rebounds while playing in front of his family. They traveled from Japan to see him play.

Shawn Bradley contributed four blocks, six rebounds and 12 points for BYU.

Hawaii coach Riley Wallace played only six members of his team the entire game against the Cougars. Hawaii was led by Phil Lott who scored 26 points including a 3-5 effort in three-point range. Hawaii also had strong play from forwards Tim Shepherd and Ray Reed who scored 16 and 15 points respectively.

Hawaii capitalized on several BYU turnovers at the beginning of the game. With the Cougars ahead 4-2 the Rainbows went on a 17-4 run to go ahead 19-8.

BYU answered with an 18-10 run of its own to pull within three at 29-26 with Bradley scoring six points and Moon scoring eight, including two 3-pointers in a row.

Mark Heslop's bucket with just under three minutes to play in the half gave the Cougars their first lead of the game at 32-31. BYU built it's lead to five, 38-33, on a slam-dunk by Moon off of a fast break pass by Ken Roberts.

But Hawaii's only returning starter from last year, guard Troy Bowe, tossed in a high-arching shot 30 feet from the basket at the buzzer to cut BYU's halftime lead to 38-36.

The two teams battled evenly the first five minutes of the second half but the Rainbows' Lott ignited the crowd with a three-point basket, ironically off of a Bradley rejection, to put Hawaii ahead 47-45.

Bradley quieted the crowd on a tremendous dunk inside the Rainbow defense to give BYU a 53-52 lead with about 12 minutes remaining in the game. But Reed and Lott answered with two consecutive three-pointers to go ahead 58-53 and BYU went into its dry spell.

The Rainbows continued to build its lead while the Cougars missed five 3-point attempts and added to its turnovers. BYU did not score for eight minutes until Heslop scored with just under three minutes to play.

"We couldn't buy a basket there for awhile," said BYU coach Roger Reid. Heslop hit two 3-pointers in a row to pull the Cougars within five at 68-63 with 1:15 to go but had to resort to fouling to stop the clock.

Hawaii hit all six of its free throws to put the game away.

The taped game will be broadcast tonight at 10:30 p.m. on KBYU-TV.

## Cougar gridders, coach head to post-season bowls

By KALANI CROPPER  
Sports Staff Writer

The Holiday Bowl may be over, but the delight of BYU football fans and fans alike, but the season did not end for six BYU seniors who will play in all-star games this year.

An unusually high number of seniors going to all-star games is a reflection of the success and recognition the team has had this year, said Coach L. Ed Edwards.

Defensive tackle Neal Fort will play in the Japan Bowl in Japan and the Senior Bowl Jan. 19 in Alabama.

The Senior Bowl is coached by coaches from the National Football League and, like the other bowl games, showcases the talents of top college football players. The Senior Bowl kick off is 2 p.m. and will be televised on ESPN. Junior halfback Matt Bellini was invited to compete in the Japan Bowl and the East-West Shrine game Jan. 12 in Palo Alto, Calif. Bellini is suffering from an ankle injury that will require surgery and will not play.

Linebacker Andy Boyce, tight end Fitisemanu and tight end Smith will play in the East-West Shrine game.

One of the first things I asked was how else would be playing. I am excited to get to play with Alema and Smith," Boyce said, "especially Chris because we're both on offense."

It is a chance to see how good I am and to meet other players in the country and to meet them," he said.

Edwards will coach in the East-West Shrine game.

The 66th Shrine game will be tele-

vised nationally on ESPN. Kickoff is 2 p.m. MST.

All-American Smith will also play in the Hula Bowl Jan. 19 in Honolulu.

Defensive back Brian Mitchell and offensive tackle Mike Keim will participate in the second year of the Martin Luther King All-America Classic in Tampa, Fla., on Jan. 20.

"It's an honor to be invited," said Keim. "There will be some good com-

petitions." The BYU football team was guest to several special events and tours during its stay in San Diego for the Sea World Holiday Bowl.

Texas A & M and BYU spent Dec. 26 at Sea World as part of the Sea World Holiday Bowl team day. The Sea World staff spent the afternoon soaking players and coaches with spit and splash from their trained marine friends.

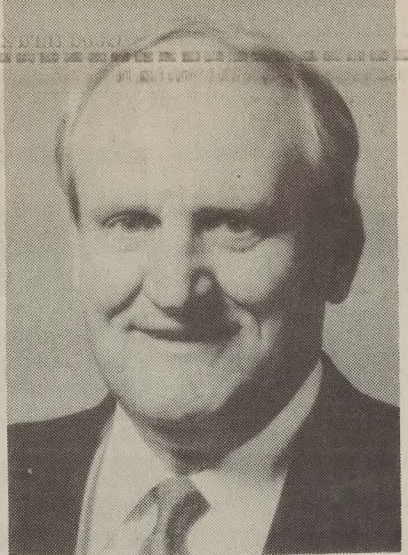
Dec. 27 the teams attended a luncheon aboard the U.S. Independence, an aircraft carrier which returned from the Persian Gulf the week before Christmas. The realities of Operation Desert Shield were brought to life for both teams as they toured the carrier and listened to the experiences of the men and women aboard.

The Kiwanis Club of San Diego hosted both teams Dec. 28 in a luncheon at the new San Diego Convention Center.

In the aftermath of the 65-14 loss to Texas A & M, players and coaches have tried to put things into perspective. "We played so hard all year long. The kids came together and played well. When you finish like we did you have to let things settle and then go and evaluate what happened," Edwards said.

"I'm not stressing out on it. We still won the WAC, went 10-3 and won the Heisman," said Keim. "We were upset we lost. We'd all accepted the fact we'd lost by the end of the game. It was easier to take than a one point loss."

"Things turn out weird every year here (at the Holiday Bowl)," said Ty Detmer, who underwent surgery Friday to repair ligaments in his right shoulder.



LAVELL EDWARDS

petition and hopefully some good guys to go against." Edwards said the all-star games are almost like a stock show for pro scouts. "They all have their little recorders to their mouths recording everything that happens."

The seniors will spend from four days to a week practicing with the teams as well as attending special events and tours.

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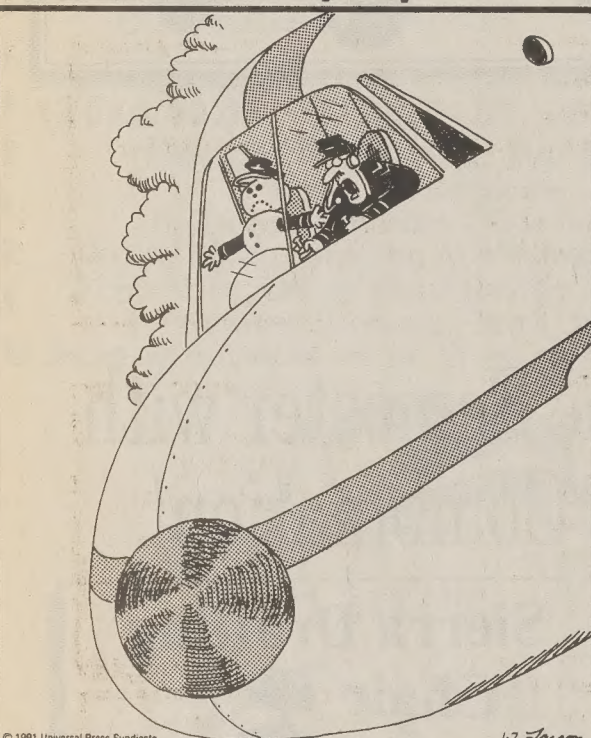
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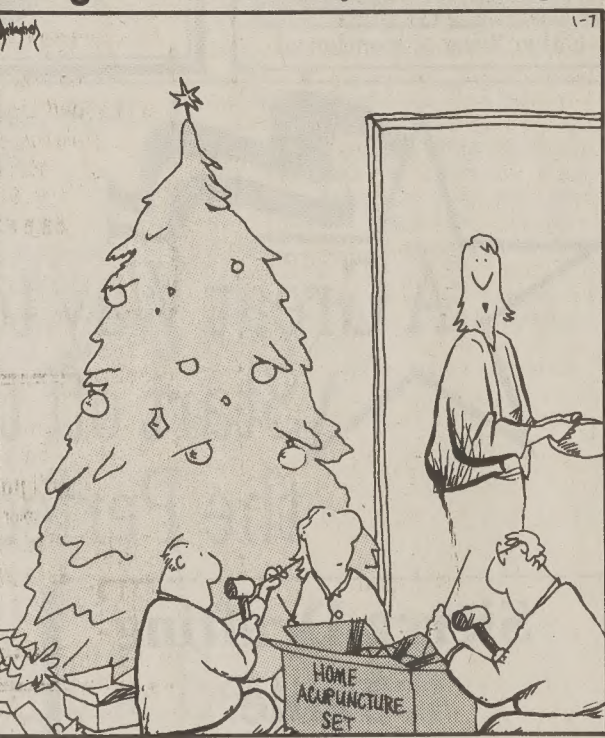
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# Radio tailored to audiences

DALLAS SCHOLES  
By Editor

News used to be a part of every radio station's format. After President Reagan's deregulations many stations no longer feel the pressure to serve the public interest, said Bill Silcock from the News Department of KU's Broadcast Services.

Radio stations don't have to demonstrate with as high a regard as they are following regulations the way they used to," Silcock said. Stations formerly had to keep tapes of their news broadcasts and had to allocate a percentage of air time to news.

In 1987 the Reagan administration repealed the General Fairness Doctrine that formerly gave broadcasters an affirmative obligation to present a balance of controversial issues. It is this move away from regulation that broadcasters took as a cue to renege on their promises.

The argument is that there is fifty enough channels and ways to get news," Silcock said. "Its what we mean in the business 'narrowcasting,' as opposed to broadcasting."

Narrowcasting is a trend similar to the specialization of magazines. Stations are beginning to target specific audiences with their programming. Audiences who want news are expected to tune in to talk stations like Salt Lake City's information KSL Radio and the

new all-news format of KCNR/860 CNN.

Phil Mueller, owner of KUTA radio in Blanding said that narrowcasting is an evolution of FM radio's success in larger markets. "Market areas like Denver and Salt Lake are heavily over-radioed," Mueller said. "Every station is fighting for what ever kind of niche they can get."

Sheila Nardone, station manager for KCNR (CNN radio), said the trend away from news in radio has a lot to do with format and demographics.

"The priority of music format stations is programming music. Therefore most of their news updates are one or two minutes," Nardone said. "In a music format station they want to give sports and weather first, and while they're at it they decide they might as well give the news. What they don't want to do is lose their listeners."

Nardone said the majority of news in music format stations is local and entertainment that appeals to a younger audience. KCNR, however, is a 24 hour news station that targets an older, more sophisticated listener.

Nardone said her station is concerned only with the news. "We will never have an author talking about his latest book, and there will be no recipes. We give the news, not views. We try to be as unbiased as possible," Nardone said.

Most music format stations will have bantering back and forth between DJs and newscasters, Nardone said. "It is all part of entertaining the listeners. That is why most stations have a morning show, to entertain," Nardone said.

Maintaining a news program can become very costly for most stations. "News is very expensive to do," Mueller said. Radio stations meet expenses by selling advertising, and as the country approaches recession, advertising dollars are vanishing.

The price of wire services, studio equipment and news personnel rises every year, Mueller said.

"There are so many stations competing for the same advertising dollars. If you can go into a market area and capture a spot in the 18 to 25-year-old market then you will definitely generate ad revenue."

Mueller's radio station in Blanding does not aim for the under-25 market. His station is one of four in the four-

corners area and the only station that does not play a straight music format.

"We have to have a full service format in a rural community," Mueller said.

For Mueller that means his station broadcasts extensive news coverage in the morning along with two syndicated talk shows.

In the afternoon they broadcast country music and in the afternoon they cover local high school sports as well as BYU football, Denver Broncos and the Utah Jazz.

"News is always going to draw an audience, they won't keep them all the time but the audience will be there," Mueller said.

"Listeners will drop in and get their supply of news then they will go back to their music. Even if that is just the time they are driving in their car, if you can hold a listener for 20 minutes that is still one-third of an hour and we consider that to be pretty good," he said.

## TV news programs facing challenges

MICHAEL HAMMER  
Universe Staff Writer

The future of television news is uncertain as it struggles to meet the challenges presented by cable and the decline of newspapers can be attributed to the impact of radio and television on the public, said Tarbox, a BYU communication professor.

Since the advent of the radio, the number of daily newspapers in the United States has decreased dramatically.

Each such medium has developed, and each has impacted the future of the other. Tarbox said that print, radio, television, and the entire communication industry is being affected by cable.

For example, the decline of newspapers, the rise of television, and the rise of cable, television has to go out and find advertising said Roger Gunn, managing editor of KBYU.

With the decline of newspapers, television is faced with the challenge of giving audiences comprehensive news, while not losing its audience to cable.

Traditionally, television news has been a "headline service," Tarbox said.

For anyone who wants depth goes to the newspaper. Well-informed people generally get their news basics from television but newspaper for the details. The rise of newspapers nationwide is a trend away from print and toward television dependency on broadcast.

"That's what Ted Turner foresaw when he created CNN," Haworth said.

Haworth said the main advantage of CNN is that it has 24 hours to broadcast news, instead of 22 minutes like the networks.

The networks still have a role because they do a capable job, Haworth said. He said he does not see CNN replacing network news or newspapers.

In fact, Haworth said, CNN viewers read more newspapers than non-CNN viewers. "News viewing is reinforcing, not eliminating" newspapers.

Gunn said CNN does contribute to the loss of viewership for network news, but there will always be a place for local news, because of the interest viewers have in local events.

"Television stations are still judged by the quality of their local news," Gunn said.

In the future, Gunn said, television news will still be a "headline" service, but part of the newscast will be dedicated to looking more in-depth into issues, telling the "whys" as well as the "whats."

Gunn sees this as a continuing trend because even though viewers are using more television news, they also want more depth.

Gunn said for a local television station to survive in the future, it will have to serve its community. If not, it will die. Like Haworth, Gunn feels television news will not replace newspapers.

"People need news at all times of the day and in all places. There will always be a place for newspapers, or information that's read."

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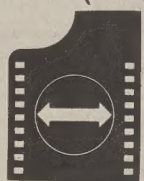
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## WINTER

Story continued from page 1  
did not have outside recess. Once the monitor was fixed, the warning was reduced to a class "A".

"This is the worst inversion we have had in the last two years," said Sam Rushforth, professor of botany and range science and a member of the Utah County Clean Air Coalition.

"Inversions occur almost every day," Rushforth said, "but most of them are short-lived. We usually have four or five heavy inversions a year." He said high mountain valleys such as the Utah and Salt Lake valleys are perfect places for inversions to occur.

In order to keep track of the air quality in a given area the Utah Bureau of Air Quality monitors four categories of air quality: carbon monoxide, PM10, sulfur dioxide and ozone. In Utah County carbon monoxide levels and PM10, or particulate matter levels, are the biggest problems. PM10 levels are determined by the number of particulates per cubic meter of air.

PM10 comes primarily from heavy industry like Geneva Steel, smoke from fireplaces and wood burning stoves, diesel fumes and road dust, Rushforth said, while carbon monoxide comes from cars.

The bureau has six classifications for air quality: good, moderate, unhealthy(A), very unhealthy(B), hazardous(C) and hazardous(D). Burnell Cordner, the bureau's director, said Friday morning's PM10 levels in Utah County were at 250, and Thursday's levels were at 220, according to the Associated Press. Readings above 150 are in violation of Environmental Protection Agency standards.

Cory Teuscher, an associate pro-



Mount Timpanogos hides behind smog partly caused by a previous temperature inversion.

fessor of microbiology who specializes in immunology, is worried about the effect of the increased pollution on his health and other people's health in Utah County.

In addition to reducing the pollution from Geneva Steel, Teuscher would like to see BYU come up with a policy on air quality and implement steps to reduce the pollution for which BYU is responsible. Rushforth said one thing people can do to help the air quality is to avoid driving, either by

car pooling, consolidating trips or taking the bus. In addition, people should stop using wood burning stoves.

Despite the impressive sunsets and colorful moons during inversions, the air we are breathing is not healthy.

To get updated information on air quality, call the bureau's Utah County hotline at 373-9560 or check the weather box on page 2 of The Daily Universe.

## 1990

Story continued from page 1  
on the idea for almost two years before it was approved.

- President and Sister Lee dressed as Cosmo and Cosmette along with Hans and Frans of Saturday Night Live electrify audiences as they swept the Marriott Center floor during halftime of BYU basketball games.

- Plans for the BYU Foreign Language Complex are approved and put in action.

The complex will house 140 students and will replace the now scattered houses found all around campus.

- And last of all comes the Y-Day day "graffiti" that covered the sidewalks one Monday morning last April.

In efforts to advertising for the upcoming Y-Day, several sidewalks around campus were colorfully painted, but unfortunately BYU administration thought it looked more like a mess and said the sidewalks had to be cleaned.

Grounds crew had to use sand-blasters to get all of the paint off.

**1990's top BYU sports stories:**

- Ty Detmer captures the Heisman Trophy, and passes for a season average of 432 yards per game.

- The BYU football team wins for the second consecutive year the WAC championship finishing the season with a 10-3 record.

- The BYU basketball team finishes the 1990 season as WAC co-champions along with Colorado state, ending the season with a 21-8 record.

- Almost to soon for comfort is the 1990 Holiday Bowl blow-out, which left Heisman winner Detmer with two dislocated shoulders.

- The BYU Cougars "calm the Hurricane's" in a big way with a thrilling 28-21 win over Miami.

- BYU's rookie basketball coach Roger Reid named WAC coach of the year.

- BYU's basketball forward Andy Toolson signs with the Utah Jazz and the 7-foot-6-inch Emery High School graduate, Shawn Bradley, signs with BYU.

- Last January the BYU men's volleyball team played and won its first game ever as an official NCAA team.

- BYU football stadium consideration as a site for the 1994 World Cup Series is shot down by the BYU administration.

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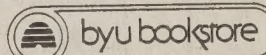
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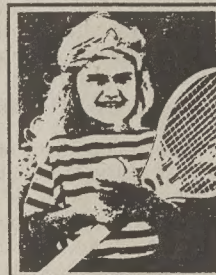
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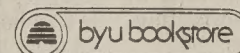


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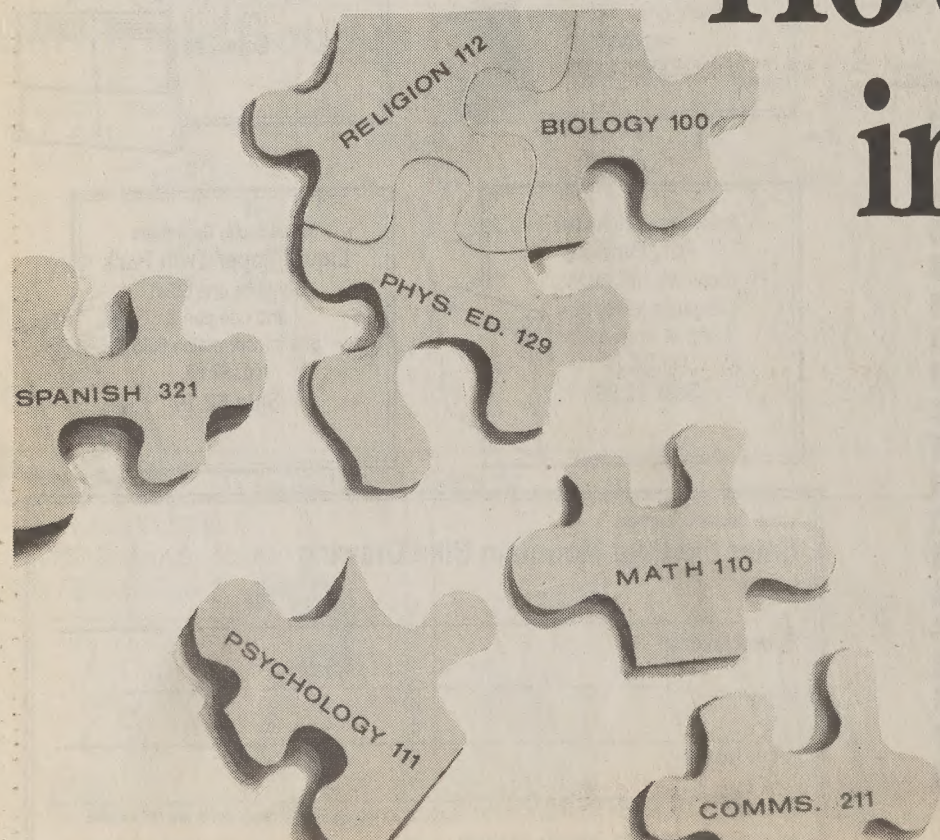
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